

Prize Initiative excluded from the regulations on prize competitions under Art. 6, paragraph 1, letter a) of Presidential Decree 430/2001

(as per the Ministry of Economic Development Note no. 205930 dated 20/11/2014)

“Balli Be You”

PREAMBLE

This initiative is in no way associated, affiliated, authorized, sponsored, or approved by the International Olympic Committee, the Italian National Olympic Committee (CONI), or the Organizing Committee of the Olympic and Paralympic Winter Games Milano Cortina 2026.

Any reference to events, venues, or sports disciplines is intended for descriptive and inspirational purposes only and does not imply any form of official partnership.

PROMOTER

Lanificio Fratelli Balli S.p.A., headquartered at Via Bologna 106, 59100 Prato (PO), Italy – VAT no. 00292090974

(hereinafter referred to as “Lanificio Balli” or the “Organizer”).

DURATION

Participation is open from **July 8, 2025** to **October 15, 2025** (submission period for Entries).

ELIGIBILITY

This initiative is open to all internet users aged 18 and over (Buyers/Designers, Students, Artists, General Public)

(hereinafter the “Participants”).

PROMOTION

The initiative and its procedures will be promoted via the Organizer’s social media channels.

Other forms of communication may be used, provided they are carried out in accordance with this regulation.

This regulation will be available at: **balli.it/ballibeyou**

PURPOSE OF THE INITIATIVE

This artistic contest aims to provide space for emerging talent and innovative ideas in the textile sector.

Participants will have the opportunity to see their designs produced and featured in a dedicated capsule collection, promoting creativity, co-creation, and a sense of belonging to the Lanificio Balli legacy in the global textile world.

HOW TO PARTICIPATE

To participate, interested Participants must submit an original digital textile design inspired by the theme **“celebrating the spirit of winter sports”** (the “Entry”).

Starting from **July 8, 2025**, participants must:

- Register by filling out the application form available at **balli.it/ballibeyou**, specifying their category (Buyer/Designer, Student, Artist, General Public);
- Review the contest rules available at **balli.it/ballibeyou**;
- Await confirmation via email at the address used during registration.

Once the confirmation email has been received, Participants may submit their original textile design by **October 15, 2025** to:

 **progettiballibeyou@balli.it**

Each email must also include the following attachments:

- A **brief description** of the concept and inspiration behind the proposed design, along with a **short personal bio** (max 1000 characters). The description should outline the creative idea, sources of inspiration, and any technical or stylistic features. The bio may include the participant's background, education/profession, and connection to the textile world or the project itself.
- A **signed personal declaration** stating that the design is an original creation by the participant, does not infringe on third-party rights, and has not been previously submitted or awarded in other contests.

Technical Specifications of the Entry

- The textile design must be inspired by the theme “**celebrating the spirit of winter sports.**”
- The file must be submitted in digital format, in either **A4 or A3 size**, as CAD files or .jpg/.png images (minimum 300 dpi resolution).

Important notes:

- **Entries must not contain official Olympic logos or trademarks** — such entries will be excluded.
- Each participant may submit **only one design**; if multiple entries are received, **only the most recent** will be considered valid.
- Entries submitted after **October 15, 2025** will not be accepted.

Perfetto Rossella! Ecco il **secondo blocco tradotto** del regolamento in inglese legale, mantenendo coerenza terminologica e formattazione:

DISCLAIMER AND RIGHTS ASSIGNMENT FOR SUBMITTED ENTRIES

Any Entry that does not meet the requirements of this regulation, or is deemed obscene, vulgar, offensive, or potentially infringing on copyrights or third-party rights, or considered “questionable” at the sole discretion of the Organizer, will not be accepted.

By participating in this initiative, each Participant assumes full responsibility for the submitted Entry and declares to have read and understood this regulation, including all specific requirements and legal responsibilities associated with the submission.

The following Entries will not be admitted or may be excluded from the initiative:

- Entries that do not meet the specified technical/quality requirements;
- Entries containing **official Olympic logos or trademarks**;
- Entries depicting the participant or any identifiable third party;

- Entries in clear violation of applicable laws;
- Entries in poor taste or containing vulgar, obscene, or offensive content that violates common decency or individual dignity;
- Entries with racist, hateful, or violent messages, or containing false, misleading, or fraudulent information;
- Entries that require or imply compensation;
- Entries that infringe on any third-party rights, including copyright or personality rights;
- Entries that serve as direct or indirect advertising for third-party commercial activities, or with content unrelated to the contest theme;
- Entries containing logos or trademarks of third parties.

By submitting an Entry, each Participant also declares to hold full **copyright ownership** of the submitted design and confirms that such rights are **not subject to any limitations** (e.g., assignments, licenses, restrictions). If the design was originally commissioned for private/domestic use, the Participant must have obtained explicit consent from the original commissioner.

False statements will be considered a legal offense and may be prosecuted.

By submitting an Entry, all Participants **freely grant Lanificio Balli the right** to use their design for the purposes of this contest. In particular, the Organizer is granted permission to reproduce, publish, and distribute the submitted Entries (together with the author's name) via the company website, social media, exhibitions, and related promotional events.

This use will always credit the author and preserve the integrity of the work.

Participants will not be entitled to any compensation for these uses, which are considered covered by voluntary participation in the contest.

In this regard, all Participants **expressly indemnify and hold harmless** the Organizer from any liability related to the above rights, including any third-party claims.

EVALUATION PROCESS

Entries that meet the above criteria and are accepted by the Organizer will be evaluated by a **final technical jury** by **November 1, 2025**, which will select the **top 3 designs for each category** (12 in total), along with an equivalent number of alternates.

Among the 12 selected projects, **one top project** will also be chosen.

Evaluation criteria will include:

- Originality of the design
- Adherence to the proposed theme,
- Artistic and technical quality.

The final number of selected Entries will be at the sole discretion of the Organizer, based on the evaluation criteria.

Only one Entry per Participant may be selected.

The jury's decision is **final and non-appealable**.

Selected authors will be contacted via email and provided with a **release form**, which must be completed, signed, and returned within **5 days** along with a **valid ID scan**.

By accepting selection, Participants **grant Lanificio Balli a royalty-free, unlimited license** to reproduce and, if necessary, adapt their design into fabric, display it, and commercialize it — both as part of the *Balli by You* capsule and potentially in future collections.
Participants waive any further financial claims related to this use.

Selected authors **agree not to sell or license their design** to third parties for use in competing textile productions.

Benissimo Rossella! Ecco il **terzo e ultimo blocco** della traduzione in inglese legale del regolamento “Balli by You”:

RECOGNITION FOR SELECTED AUTHORS

Each author of the top 3 Entries selected by the jury in each category will be invited to enjoy an exclusive one-day experience at **Lanificio Balli**, including **meals and accommodation**.

Note: round-trip transportation to/from Lanificio Balli will be at the participant’s own expense.

The 12 selected Entries will be reproduced on fabric and included in the official “**Balli by You**” **capsule collection**, to be presented at the **Milano Unica** trade fair.

In addition, the selected designs may be permanently integrated into the company’s official collection.

Finally, the **author of the best overall project** among the 12 will see their design transformed into a **finished garment**, which will be **permanently displayed** at the Lanificio Balli headquarters.

Note: any accommodation and transportation costs to/from Milan will be the responsibility of the selected participant.

FINAL PROVISIONS

The Organizer reserves the right to amend, even partially and at any time, the participation procedures of the initiative, provided such changes are duly communicated and do not worsen the terms for participants or infringe acquired rights.

The Organizer shall not be held liable for registrations or messages that are lost, damaged, or received incorrectly due to online transmission errors, delays, or technical issues.

The Organizer also declines any responsibility for problems related to access, disruptions, technical malfunctions, or difficulties involving digital tools, computers, telephone lines, cables, electronics, software/hardware, internet connectivity, or other elements that may prevent participation.

Participation in the initiative implies full and unconditional acceptance of this regulation and all its terms and conditions.

EXEMPTION UNDER PRESIDENTIAL DECREE 430/2001 (Art. 6)

This initiative is exempt from the provisions on prize contests under DPR 430/2001, Art. 6, as:

- Its sole purpose is the creation of artistic content;
- Participation is completely free of charge and does not require the purchase of any product/service;
- Submissions are evaluated solely on merit, based on predefined criteria;
- Selected entries will be used by the Organizer under the conditions described above.

GOVERNING LAW AND JURISDICTION

This initiative is governed by **Italian law**.

Any disputes arising from this regulation shall be subject to the **exclusive jurisdiction of the Court of Milan**.

PRIVACY

Participants' personal data will be processed by the Organizer solely for purposes related to the management of this initiative.

Data will be processed primarily through electronic means by **Lanificio Fratelli Balli S.p.A.**, as the Data Controller, in connection with participation in the contest.

Data may also be accessed by individuals involved in the selection process.

Pursuant to Art. 7 of Legislative Decree 196/03 and Regulation (EU) 2016/679, Participants may, at any time, exercise their rights to access, modify, delete their data, or object to its processing by writing to the Data Controller at the address above.

The full privacy policy is available at:

👉 <https://www.iubenda.com/privacy-policy/48987689>

👉 <https://www.iubenda.com/privacy-policy/48987689/cookie-policy>